

# ankit potdar

User Experience Design + Prototyping

portfolio [ankitpotdar.com](http://ankitpotdar.com)  
email [hello@ankitpotdar.com](mailto:hello@ankitpotdar.com)  
phone 206 765-0685

With a background in engineering, constant curiosity of human behavior, and education in HCI and design, I enjoy working in all aspects of the UX process.

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## Experience

- feb '17-present + **Amazon**  
**Design Technologist II / UX prototyper II**  
I have a hybrid role of a data-driven UX designer and an experience prototyper for the Amazon Devices team.  
I take a research driven approach to understand & build customer facing experiences which scales across Amazon.
- oct '16-jan '17 + **Delta Dental of Washington**  
**UX Designer**  
I synthesized existing user research and mapped patient's insurance journey to built the UX road-map of short term and long short term product goals.
- sep '15-sep '16 + **University of Washington**  
**Web Designer + Developer (Graduate Staff Assistant)**  
I designed and developed full-stack for MHCI+D website. Defined information architecture, designed reusable UI component language and implemented the design.
- jun '13-jun '15 + **Infibeam Inc.**  
**Software Engineer (UI)**  
I collaborated with the product team in making storyboards, user stories, and wireframes. I implemented the front-end for mobile web and wrapped existing backend to RESTful web services for the checkout experience on Infibeam's ticketing platform for theme parks.  
I also made plug and play UI and data-visualization packages for other developers to drop in to web-apps, bringing consistent design across our product offerings.

## Education

- sep '15-aug '16 + **Master of Human-Computer Interaction & Design**  
**University of Washington, Seattle** GPA 3.81/4
- jun '09-jun '13 + **Bachelor of Technology (Information Technology)**  
**University of Pune, India** GPA 9.16/10

## Creative

Interaction Design, Ideation,  
Concept Evaluation, Wireframing  
Data visualization, Redlining  
Responsive web design

## Research

Qualitative Research Methods,  
Usability Studies, Surveys,  
Field Research, Focus Groups

## Programming

### PROFICIENT IN

HTML5, CSS3, SCSS, JavaScript

### EXPERT IN

Java EE, Git, SQL, AJAX,  
Web Services, REST APIs  
Build Automation & Scripting

## Tools

Sketch, Illustrator, Photoshop  
Principle, Tableau, Unity3D,  
InDesign, Premiere Pro

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